

BOOK & MEDIA STUDIES PROGRAM
ST. MICHAEL'S COLLEGE
UNIVERSITY OF TORONTO

PROPOSED COURSE OFFERINGS 2021-2022

Fall / Winter 2021-2022 Preliminary Timetable
subject to change.

BMS100H1F **INTRODUCTION TO BOOK & MEDIA STUDIES**
Instructor: Paolo Granata **Class: Wednesday 10-12 / Tutorial: Thursday 12-1**

BMS100H1S **INTRODUCTION TO BOOK & MEDIA STUDIES**
Instructor: Paolo Granata **Class: Wednesday 10-12 / Tutorial: Thursday 12-1**

Introduces the academic study of media in all its forms, including books and print media as well as modern electronic and digital media. Provides an overview of key theories of media, culture, and society and relates them to contemporary issues, enabling students to apply different critical approaches to their everyday experiences with media.

Exclusion: SMC219Y1

Distribution Requirements: Humanities / **Breadth Requirements:** Creative and Cultural Representations (1)

BMS200Y1Y **BOOK & MEDIA HISTORIES**
Instructor: Felan Parker **Class: Tuesday 10-12 / Tutorials: Tuesday 2-3; Tuesday 3-4;**
Wednesday 3-4; Wednesday 4-5; Thursday 8-9am; Thursday 9-10am

Traces the long history of media in culture and society, including books and other communication technologies. Covers historical developments including orality and writing, printing and the book, image and sound reproduction, wired and wireless communication, electronic and broadcast media, and contemporary digital media. Examples and case studies will be drawn from a variety of different sociocultural contexts, media industries, and creative practices.

Recommended Preparation: BMS100H1

Distribution Requirements: Humanities / **Breadth Requirements:** Creative and Cultural Representations (1), Society and its Institutions (3)

BMS201H1S **INFORMATION LITERACY, WRITING AND RESEARCH**
FOR BOOK & MEDIA STUDIES

Instructor: TBA **Class: Thursday 10-12**

Develops foundational skills for students in Book & Media Studies, including academic writing, information literacy, media literacy, citation, qualitative and quantitative research, primary and secondary sources, library resources, and practical techniques for analyzing different forms of media.

Recommended Preparation: BMS100H1

Distribution Requirements: Humanities / **Breadth Requirements:** Creative and Cultural Representations (1)

BMS300H1S (LEC0101) **SPECIAL TOPICS IN BOOK & MEDIA THEORIES**
Bibliographical and Textual Studies: Print Culture in Practice

Instructor: Simon Rogers **Class: Monday 12-2**

This course will examine book history and print culture through the lens of the development of modern bibliographic scholarship, library science and textual studies. Special attention will be given to the pre-computer era of letterpress printing technologies, the rise of industrial printing, and the material aspects of book production. Students will examine the ideas of textual transfer and the sociology of print, and engage with the editorial and the bibliographic processes manifested in the material stages of composition and publication through both hands on workshops, physical texts and critical engagement with key scholars. This course was offered in 20191 as SMC300H1 Bibliographical and Textual Studies: Print Culture in Practice and cannot be repeated.

Prerequisite: (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1

Distribution Requirements: Humanities

BMS300H1S (LEC0201) **SPECIAL TOPICS IN BOOK & MEDIA THEORIES**
Media Ecology

Instructor: Paolo Granata **Class: Tuesday 12-2**

This course presents an advanced introduction to Media Ecology, an interdisciplinary field of inquiry which examines how media environments affect human perception, understanding, feelings, and values. The course is grounded in intensive discussions of the assigned readings, focusing on both historical and contemporary discourses of environmental, structural, and systematic approaches in media theory.

Prerequisite: (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1

Distribution Requirements: Humanities

BMS319H1S**MEDIA ETHICS****Instructor:** TBA**Class:** Wednesday 12-2

Provides students with a theoretical foundation that enables them to identify and analyze ethical issues in mainstream and non-mainstream media. Traditional principles of journalistic truth-seeking, objectivity, and minimizing harm are revisited in the light of global, interactive media, produced by both citizens and professionals.

Prerequisite: (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1**Distribution Requirements:** Humanities / **Breadth Requirements:** Thought, Belief and Behaviour (2)**BMS331H1F****THE HISTORY OF THE BOOK:
ELEMENTS OF BIBLIOGRAPHY AND PRINT CULTURE****Instructor:** Paolo Granata**Class:** Friday 10-12

An exploration of the history of the book from ancient inscriptions to e-books. This course develops an awareness of the interplay between material object and conceptual categories in book history by focusing on significant episodes in the evolution of the book as a medium, such as the rise of the context and the introduction of print. This course also delves in the practices of bibliography, the features of typography, and the material details of the printing process, while also highlighting the interdisciplinary nature of book history from a global perspective. Typically, this course will involve in-person workshops and visits to print studios and rare books collections on campus.

Prerequisite: (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1**Exclusion:** SMC228H1**Distribution Requirements:** Humanities / **Breadth Requirements:** Society and its Institutions (3)**BMS332H1S****THE HISTORY OF READING:
READERS, READERSHIPS, RECEPTION****Instructor:** Iris Gildea**Class:** Friday 11-1

This course explores the history of reading in western culture in a global context. Attention is given to the pivotal episodes in this history with a focus on its changing modes and shifting cultural significance. By surveying the habits, institutions, and aims of reading, students in this course will gain a greater understanding of its rich history and its complex evolution, and will enable them to reflect on the critical place of reading in their daily lives.

Prerequisite: (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1**Exclusion:** SMC229H1**Distribution Requirements:** Humanities / **Breadth Requirements:** Society and its Institutions (3)**BMS386H1F/S****BOOK & MEDIA INTERNSHIP**

Credit is offered to a student doing an internship with a media organization. A faculty supervisor assesses and assigns the necessary written component cognate to the internship. Application forms are available from the SMC Principal's Office. Not eligible for CR/NCR option.

Enrolment in this course is intended for Book & Media Studies students not enrolled in the Arts & Science Internship (ASIP) stream of the program.

Prerequisite: (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1, and written permission of Program Coordinator and Director**Distribution Requirements:** Humanities / **Breadth Requirements:** Society and its Institutions (3)**BMS387H1F****ADVERTISING AND MEDIA****Instructor:** TBA**Class:** Monday 10-12

This course presents a critical media studies approach to advertising and consumer culture, past and present. Advertising, marketing, branding, and promotion play a central role in capitalist societies and media industries, reflecting and refracting dominant cultural attitudes and ideologies. How does advertising shape what and how we consume? What are its social, cultural, economic, and environmental impacts? Students will learn to analyze the form, content, and ideology of advertisements, and think critically about the advertising they are subjected to in everyday life.

Prerequisite: (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1**Exclusion:** SMC387H1**Distribution Requirements:** Humanities / **Breadth Requirements:** Creative and Cultural Representations (1)**BMS392H1F****MEDIA IDENTITIES****Instructor:** Iris Gildea**Class:** TBA

An exploration of media's influence on the constructions and representation of identity and power relations across race, gender and class in individual and collective spheres. Applies a social justice and intersectional framework to media technologies and industries in order to expose socio-political influence on identity and to position media consumption and production as potential vehicles for restorative mediations of marginalized identities.

Prerequisite: (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1**Exclusion:** SMC392H1**Distribution Requirements:** Humanities / **Breadth Requirements:** Creative and Cultural Representations (1)

BMS394H1F/S / BMS395Y1Y INDEPENDENT STUDY IN BOOK & MEDIA STUDIES

An independent research project to be proposed by the student and supervised by a full-time faculty member affiliated with the Book & Media Studies Program. Application forms are available from the SMC Principal's Office. Not eligible for CR/NCR option.

Prerequisite: (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1, and written approval of the Program Coordinator and Director

Exclusion: SMC392H1

Distribution Requirements: Humanities

**BMS400H1F ADVANCED TOPICS IN BOOK & MEDIA THEORIES
Media Ethics**

Instructor: Paolo Granata

Class: Tuesday 12-2

This is a research-based seminar exploring the ways that digital media practices and emerging technologies are marked by ethical issues and decisive political, societal and cultural questions. The course is grounded in intensive discussions of the assigned readings, including gathering, recording, and organizing data and other information as well as writing an academic research report. This course was offered in 20209 as SMC457H1 Media Ethics Lab and cannot be repeated.

Prerequisite: Any BMS 0.5 credit at the 300-level and SMC219Y1/(BMS100H1, BMS200Y1, BMS201H1). Further prerequisites may vary from year to year, consult the current Timetable for more information.

Distribution Requirements: Humanities

This course is an advanced seminar on theoretical approaches to books and media. Students can expect to take an active role in leading course discussions and developing their own research projects. The exact topic will change depending on the instructor.

**BMS401H1F ADVANCED TOPICS IN BOOK & MEDIA CULTURES
Mindful Media: Theory and Practice**

Instructor: Iris Gildea

Class: Wednesday 1-3

This seminar-style class explores mindfulness pedagogy in tandem with critical media theory. Students will study and engage in mindfulness practices and reflections as an experiential lens from which to examine theories of critical media theory in action.

Prerequisite: Any BMS 0.5 credit at the 300-level and SMC219Y1/(BMS100H1, BMS200Y1, BMS201H1). Further prerequisites may vary from year to year, consult the current Timetable for more information.

Distribution Requirements: Humanities

**BMS401H1S ADVANCED TOPICS IN BOOK & MEDIA CULTURES
Games and Culture**

Instructor: Felan Parker

Class: Thursday 1-3

From playgrounds, arenas, and tabletops to computers, mobile devices, and video game consoles, games and play are a vibrant and diverse cultural form and a fundamental part of human society. Why do we make and play games? How do games produce experiences, make meaning, and reflect or refract ideology, and what impact do they have on players? Who gets to make, play, and find representation in games and who is left out? What role do games play in the contemporary media ecosystem? This seminar-style class will explore issues around games both analog and digital from a variety of critical perspectives, including history, industry, technology, culture, politics, and aesthetics. This course was offered in 20211 and in previous years as SMC430H1 Games and Culture and cannot be repeated.

Prerequisite: Any BMS 0.5 credit at the 300-level and SMC219Y1/(BMS100H1, BMS200Y1, BMS201H1). Further prerequisites may vary from year to year, consult the current Timetable for more information.

Distribution Requirements: Humanities

**BMS411H1S ADVANCED OPEN TOPICS IN BOOK & MEDIA STUDIES
Media, Art and Justice**

Instructor: Iris Gildea

Class: Wednesday 2-4

This course explores a relationship between media and art in the context of contemporary movements for social and environmental justice-making. Arts-based pedagogy is used as a praxis from which to consider the social contexts of intersecting identities within which art and media are produced. An emphasis is placed on local and community art as activism. This course was offered in 20201 as SMC431H1 Media, Art and Justice and cannot be repeated.

Prerequisite: Completion of 9.0 credits

Distribution Requirements: Humanities

BMS494H1F/S / BMS495Y1Y INDEPENDENT STUDY IN BOOK & MEDIA STUDIES

An independent research project to be proposed by the student and supervised by a full-time faculty member affiliated with the Book & Media Studies Program. Application forms are available from the SMC Principal's Office. Not eligible for CR/NCR option.

Prerequisite: Any BMS 0.5 credit at the 300-level, (BMS100H1, BMS200Y1, BMS201H1)/SMC219Y1, written approval of the Program Coordinator and Director