

**BOOK AND MEDIA STUDIES PROGRAM  
ST. MICHAEL'S COLLEGE  
UNIVERSITY OF TORONTO**

**PROPOSED COURSE OFFERINGS 2022-2023**

**Fall / Winter 2022-2023 Preliminary Timetable  
subject to change.**

**All courses will be offered In Person except where noted**

**BMS100H1F INTRODUCTION TO BOOK AND MEDIA STUDIES**  
**Instructor: Paolo Granata Class: Wednesday 10-12 / Online Tutorial: Thursday12-1**  
**and**

**BMS100H1S INTRODUCTION TO BOOK AND MEDIA STUDIES**  
**Instructor: Paolo Granata Class: Wednesday 10-12 / Online Tutorial: Thursday12-1**  
Introduces the academic study of media in all its forms, including books and print media as well as modern electronic and digital media. Provides an overview of key theories of media, culture, and society and relates them to contemporary issues, enabling students to apply different critical approaches to their everyday experiences with media.

**Exclusion: SMC219Y1**

**Distribution Requirements: Humanities / Breadth Requirements: Creative and Cultural Representations (1)**

**BMS200Y1 BOOK AND MEDIA HISTORIES**  
**Instructor: TBA Class: Tuesday 10-12 / Tutorial: Tuesday 2-3 / 3-4 / Wednesday 2-3 / 3-4**  
Traces the long history of media in culture and society, including books and other communication technologies. Covers historical developments including orality and writing, printing and the book, image and sound reproduction, wired and wireless communication, electronic and broadcast media, and contemporary digital media. Examples and case studies will be drawn from a variety of different sociocultural contexts, media industries, and creative practices.

**Recommended Preparation: BMS100H1**

**Distribution Requirements: Humanities**

**Breadth Requirements: Creative and Cultural Representations (1), Society and its Institutions (3)**

**BMS201H1F INFORMATION LITERACY, WRITING AND RESEARCH  
FOR BOOK AND MEDIA STUDIES**

**Instructor: TBA Class: Thursday 10-12 / Tutorial: Wednesday 12-1 / 1-2**  
**and**

**BMS201H1S Class: Thursday 10-12 / Tutorial: Wednesday 12-1 / 1-2**  
**Instructor: TBA**

Develops foundational skills for students in Book & Media Studies, including academic writing, information literacy, media literacy, citation, qualitative and quantitative research, primary and secondary sources, library resources, and practical techniques for analyzing different forms of media.

**Recommended Preparation: BMS100H1**

**Distribution Requirements: Humanities / Breadth Requirements: Creative and Cultural Representations (1)**

**BMS300H1F SPECIAL TOPICS IN BOOK AND MEDIA THEORIES**  
**Media Ecology**

**Instructor: Paolo Granata Class: Tuesday 12-2**

This course presents an advanced introduction to Media Ecology, an interdisciplinary field of inquiry which examines how media environments affect human perception, understanding, feelings, and values. The course is grounded in intensive discussions of the assigned readings, focusing on both historical and contemporary discourses of environmental, structural, and systematic approaches in media theory.

**Prerequisite: (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1**

**Distribution Requirements: Humanities**

**BMS301H1F**                      **SPECIAL TOPICS IN BOOK AND MEDIA CULTURES**  
**Trauma and Media**

**Instructor:** Iris Gildea

**Class:** Online Asynchronous

An exploration of diverse media narratives including film, books, music and social media to address cultural approaches to trauma theory in contemporary anti-oppressive and decolonizing frameworks. This course was offered in 20209 and 20215 as SMC317H1 and cannot be repeated for credit.

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1

**Distribution Requirements:** Humanities

**BMS301H1S**                      **SPECIAL TOPICS IN BOOK AND MEDIA CULTURES**  
**Media and the Myths of Romance**

**Instructor:** Iris Gildea

**Class:** Thursday 2-4

This course explores historical and contemporary functions of media narratives and technologies in the construction of cultural myths of romance that permeate mainstream societies. Myths of romantic love will be deconstructed through feminist, queer, disability and postcolonial theories of gender, sexuality, race and body image at the intersections of film, music, literature, tv and social media to expose marginalizing and disempowering tropes at the centre of dominant constructions and representations of romantic love.

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1

**Distribution Requirements:** Humanities

**BMS303H1F**                      **SPECIAL TOPICS IN BOOK AND MEDIA INDUSTRIES**  
**The Media Franchise**

**Instructor:** Felan Parker

**Class:** Tuesday 2-4

One of the most significant developments in popular media since the late 1970s is the rise and proliferation of media franchises, which spread their commercial interests and fictional worlds across many multiple media. Reflective of the broader logics of media industry conglomeration and convergence, in media franchises movies, television series, novels and comics, games of all kinds, toys and merchandise, paratexts like promotional materials, etc. are linked together in order to maximize profits. These dense networks of commercial products serve as a platform for new forms of serial narrative and world-building such as "transmedia storytelling," and also generate vibrant, diverse fan cultures that extend far beyond the official franchise and its canonical texts. Drawing on a wide range of scholarly and critical work, this course examines the modern media franchise from historical, industrial, formal/aesthetic, and sociocultural perspectives. Media franchises to be examined include Marvel, Star Wars, DC, Harry Potter, The Matrix, and more. (This course was previously offered as SMC301H1 Seriality and Transmedia in 20181, and BMS301H1 The Media Franchise in 20211 and cannot be repeated for credit.)

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1

**Distribution Requirements:** Humanities

**BMS311H1F**                      **OPEN TOPICS IN BOOK AND MEDIA STUDIES**  
**Asian Media Cultures**

**Instructor:** TBA

**Class:** Monday 2-4

This course examines East Asian media industries and cultures in a transnational context, including questions of media production, distribution, reception, and regulation, representation, identity, and nationhood, cross-cultural exchange, and the global circulation of East Asian media. Media and cultural forms examined may include print media, film, television, radio, news media, popular music, animation, comics, video games, digital media, and social media.

**Prerequisite:** Completion of 9.0 credits

**Distribution Requirements:** Humanities

**BMS311H1S**                      **OPEN TOPICS IN BOOK AND MEDIA STUDIES**  
**Decolonizing Media**

**Instructor:** TBA

**Class:** Wednesday 4-6

In this class students will engage with Indigenous centred approaches and methods for decolonizing media in relation to media history, media production, and media studies in various contexts across Turtle Island. With focus on Indigenous self-representation and Indigenous created media, students will learn to critically question colonial power imbalances and legacies that continue to shape popular attitudes and representations in mainstream media, policy, and research related to Indigenous cultures.

**Prerequisite:** Completion of 9.0 credits

**Distribution Requirements:** Humanities

**BMS314H1S****MEDIA REVOLUTIONS****Instructor:** Iris Gildea**Class:** Thursday 10-12

This class offers a deeper examination of the intersections of technology and human thought, perception and culture. The advent of new media technologies, from literacy through to social media, will be examined as revolutions in technology, semantic fields of cultural meaning-making and human action. Students gain a strong focus on technological advancements as insights into cross-cultural change at significant turning points in book and media history.

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1**Distribution Requirements:** Humanities / **Breadth Requirements:** Society and its Institutions (3)**BMS316H1F****SOCIAL MEDIA AND DIGITAL PLATFORMS****Instructor:** TBA  
and**Class:** Monday 12-2**BMS316H1S****SOCIAL MEDIA AND DIGITAL PLATFORMS****Instructor:** TBA**Class:** Monday 2-4

Social media, digital platforms, and networked technologies are deeply embedded in our contemporary lives, both shaping and shaped by users. But what are their social, cultural, political, and economic impacts? What consequences do they have for how we think, feel, socialize, work, play, and understand ourselves? Students in this course will explore, examine, and debate these questions with reference to their everyday experiences and current examples.

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1**Distribution Requirements:** Humanities / **Breadth Requirements:** Creative and Cultural Representations (1)**BMS319H1S****MEDIA ETHICS****Instructor:** TBA**Class:** Wednesday 12-2

Provides students with a theoretical foundation that enables them to identify and analyze ethical issues in mainstream and non-mainstream media. Traditional principles of journalistic truth-seeking, objectivity, and minimizing harm are revisited in the light of global, interactive media, produced by both citizens and professionals.

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1**Distribution Requirements:** Humanities / **Breadth Requirements:** Thought, Belief and Behaviour (2)**BMS331H1F****THE HISTORY OF THE BOOK:  
ELEMENTS OF BIBLIOGRAPHY AND PRINT CULTURE****Instructor:** Paolo Granata**Class:** Friday 10-12

An exploration of the history of the book from ancient inscriptions to e-books. This course develops an awareness of the interplay between material object and conceptual categories in book history by focusing on significant episodes in the evolution of the book as a medium, such as the rise of the context and the introduction of print. This course also delves in the practices of bibliography, the features of typography, and the material details of the printing process, while also highlighting the interdisciplinary nature of book history from a global perspective. Typically, this course will involve in-person workshops and visits to print studios and rare books collections on campus.

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1**Exclusion:** SMC228H1**Distribution Requirements:** Humanities / **Breadth Requirements:** Society and its Institutions (3)**BMS350H1S****PROPAGANDA AND MEDIA****Instructor:** TBA**Class:** Tuesday 4-6

This course assesses ways in which governments, political parties, news agencies and other groups and institutions use media to shape particular messages or describe current events. Each week the seminar will focus on a major historical event, the manner in which it was reported and interpreted, and principal challenges to that interpretation. A wide variety of media will be analyzed including: books, newspapers, film, radio, television and the internet. Events such as the War on Terror, the Great War, the Dreyfus Affair, the Irish Famine, and the "Red Scare" are among some of the topics that will be discussed. Students will prepare unique assignments akin to the work done by communications officers.

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1**Exclusion:** SMC430H1 (Advanced Topics in Book and Media Studies I: Media Manipulation and History), offered in Winter 2016; SMC470H1**Distribution Requirements:** Humanities**Breadth Requirements:** Creative and Cultural Representations (1)

**BMS386H1F/S BOOK AND MEDIA INTERNSHIP**

Credit is offered to a student doing an internship with a media organization. A faculty supervisor assesses and assigns the necessary written component cognate to the internship. Students are responsible for securing their own internship. A description of the internship, working bibliography, marking scheme, and academic supervisor's support must be submitted for approval by the Program Coordinator and Director. More information and application forms are available at <https://stmikes.utoronto.ca/bms-internship-form> or from the SMC Principal's Office, [smc.programs@utoronto.ca](mailto:smc.programs@utoronto.ca).

Enrolment in this course is intended for Book and Media Studies students not enrolled in the Arts & Science Internship (ASIP) stream of the program. Not eligible for CR/NCR option.

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1

**Exclusion:** SMC386H1

**Distribution Requirements:** Humanities / **Breadth Requirements:** Society and its Institutions (3)

**BMS387H1F ADVERTISING AND MEDIA**

**Instructor:** Felan Parker  
and

**Class:** Thursday 1-3

**BMS387H1S**

**Instructor:** TBA

**Class:** Monday 12-2

This course presents a critical media studies approach to advertising and consumer culture, past and present. Advertising, marketing, branding, and promotion play a central role in capitalist societies and media industries, reflecting and refracting dominant cultural attitudes and ideologies. How does advertising shape what and how we consume? What are its social, cultural, economic, and environmental impacts? Students will learn to analyze the form, content, and ideology of advertisements, and think critically about the advertising they are subjected to in everyday life.

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1

**Exclusion:** SMC387H1

**Distribution Requirements:** Humanities / **Breadth Requirements:** Creative and Cultural Representations (1)

**BMS392H1F MEDIA IDENTITIES**

**Instructor:** Iris Gildea

**Class:** Online Asynchronous

An exploration of media's influence on the constructions and representation of identity and power relations across race, gender and class in individual and collective spheres. Applies a social justice and intersectional framework to media technologies and industries in order to expose socio-political influence on identity and to position media consumption and production as potential vehicles for restorative mediations of marginalized identities.

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1

**Exclusion:** SMC392H1

**Distribution Requirements:** Humanities / **Breadth Requirements:** Creative and Cultural Representations (1)

**BMS394H1F/S / BMS395Y1 INDEPENDENT STUDY IN BOOK AND MEDIA STUDIES**

An independent research project to be proposed by the student and supervised by a full-time faculty member affiliated with the Book and Media Studies Program. A full proposal including a course description, working bibliography, marking scheme, and approval from your academic supervisor must be submitted for approval by the Program Coordinator and Director. More information and application forms are available at <https://stmikes.utoronto.ca/smc-ind-study-form> or from the SMC Principal's Office, [smc.programs@utoronto.ca](mailto:smc.programs@utoronto.ca). Completed forms must be submitted to the Principal's Office by the first day of classes in September/May for Y and F courses, or January/July for S courses. Meeting times are determined in consultation with your supervisor, and may be in person or online as appropriate. Not eligible for CR/NCR option.

**Prerequisite:** (BMS100H1, BMS200Y1, BMS201H1) or SMC219Y1

**Distribution Requirements:** Humanities

**BMS401H1F ADVANCED TOPICS IN BOOK AND MEDIA CULTURES****Mindful Media: Theory and Practice**

**Instructor:** Iris Gildea

**Class:** Thursday 3-5 Online Synchronous

This seminar-style class explores mindfulness pedagogy in tandem with critical media theory. Students will study and engage in mindfulness practices and reflections as an experiential lens from which to examine theories of critical media theory in action.

In some terms this course may require an application. This will be clearly noted in the Timetable.

**Prerequisite:** Any BMS 0.5 credit at the 300-level and SMC219Y1/(BMS100H1, BMS200Y1, BMS201H1). Further prerequisites may vary from year to year, consult the current Timetable for more information.

**Distribution Requirements:** Humanities

**BMS401H1S**                      **ADVANCED TOPICS IN BOOK AND MEDIA CULTURES**  
**Environmental Justice and Media**

**Instructor:** Iris Gildea

**Class:** Friday 12-2

This course explores the relatively new field of EcoMedia to consider how our media technologies, mainstream media practices and dominant media narratives intersect and contribute to global environmental crises. Students will engage in individual and collaborative qualitative research methods to consider how media practices can contribute to promoting environmental justice, working toward raising individual and collective eco-consciousness.

In some terms this course may require an application. This will be clearly noted in the Timetable.

**Prerequisite:** Any BMS 0.5 credit at the 300-level and SMC219Y1/(BMS100H1, BMS200Y1, BMS201H1). Further prerequisites may vary from year to year, consult the current Timetable for more information.

**Distribution Requirements:** Humanities

**BMS403H1F**                      **ADVANCED TOPICS IN BOOK AND MEDIA INDUSTRIES**  
**The Game Industry**

**Instructor:** Felan Parker

**Class:** Wednesday 1-3

Commercial video games are a massively profitable global industry, emblematic of how media is produced, distributed, marketed, and monetized in contemporary capitalism. Students will examine a variety of issues, including industry consolidation, platformization and games as a service, systemic sexism, racism, and discrimination, labour and collective organizing, independent and alternative game production cultures, and more. To make sense of these complex phenomena, students will learn to apply critical lenses and methods from game studies, media industry studies, and cultural studies, culminating in an original research project. (No previous knowledge of video games or the game industry required.)

In some terms this course may require an application. This will be clearly noted in the Timetable.

**Prerequisite:** Any BMS 0.5 credit at the 300-level and SMC219Y1/(BMS100H1, BMS200Y1, BMS201H1). Further prerequisites may vary from year to year, consult the current Timetable for more information.

**Distribution Requirements:** Humanities

**BMS411H1F**                      **ADVANCED OPEN TOPICS IN BOOK AND MEDIA STUDIES**  
**Literary Journalism**

**Instructor:** Sam Tanenhaus

**Tuesday 3-5**

Literary journalism combines the techniques of prose narrative with factual reporting. In this course, we will closely read examples of literary journalism, taking into consideration all aspects of a story, from how it is composed to how it was reported to how it succeeds or fails as a piece of journalism. The expectations for this course include reading and participating in weekly class discussions of literary journalism articles, as well as reporting and writing your own stories in the literary journalism genre.

Selection is based on written application.

Students can apply at: <https://forms.office.com/r/rYESBF6SJy>

First round of applications are due Monday July 18<sup>th</sup>, 2022. If there is still space in the course, the second round of applications will be due July 29<sup>th</sup>. Late applications will only be considered if there is space left in the course. Priority will be given to BMS Major students in their 3<sup>rd</sup> or 4<sup>th</sup> year.

**Prerequisite:** Completion of 9.0 credits

**Distribution Requirements:** Humanities

**BMS411H1S**                      **ADVANCED OPEN TOPICS IN BOOK AND MEDIA STUDIES**  
**Squid Game and the Media**

**Instructor:** Paolo Granata

**Class:** Tuesday 12-2

Premiered in September 2021, in a matter of weeks, the South Korean TV series Squid Game became Netflix's most-watched show ever, all across the globe. The planetary success of this survival drama created by Hwang Dong-hyuk cannot go unnoticed by a media culture perspective or simply be labelled a hyper-buzzy phenomenon with a dystopian anti-capitalist flavour. Under the motto of studying media in real-time, this advanced seminar course will explore a variety of questions and issues raised by Squid Game's multifaceted media phenomenon: its codes and symbols, its impact on contemporary culture, the ethics, aesthetics, semiotics, and politics of Squid Game, the philosophical, psychological, and sociological concerns evoked, the linguistic, cinematic, and dramaturgical aspects, as well as its implications from a cross-cultural socio-economic perspective. All in all, through lectures, seminar discussions, international guest speakers, under the guidance of Professor Granata, this advanced course will engage students in an interdisciplinary and critical study of Squid Game in the Maelstrom of the contemporary media environment. Based on extensive reading and bibliographic research, this advanced seminar will also provide an opportunity to design and execute a collaborative research project and a scholarly publication.

Due to limited room, enrollment in this course requires an application before registration. The first round of applications is due Monday, July 18th, 2022. If there is still space in the course, the second round of applications will be due July 29th. Late applications will only be considered if there is space left in the course. Priority will be given to BMS Major students in their 3rd or 4th year. Students can apply at: <https://forms.office.com/r/wwifTOX6Pm>

**Prerequisite:** Completion of 9.0 credits

**Distribution Requirements:** Humanities

### **BMS494H1F/S / BMS495Y1Y INDEPENDENT STUDY IN BOOK AND MEDIA STUDIES**

An independent research project to be proposed by the student and supervised by a full-time faculty member affiliated with the Book and Media Studies Program. A full proposal including a course description, working bibliography, marking scheme, and approval from your academic supervisor must be submitted for approval by the Program Coordinator and Director. More information and application forms are available at <https://stmikes.utoronto.ca/smc-ind-study-form> or from the SMC Principal's Office, [smc.programs@utoronto.ca](mailto:smc.programs@utoronto.ca). Completed forms must be submitted to the Principal's Office by the first day of classes in September/May for Y and F courses, or January/July for S courses. Meeting times are determined in consultation with your supervisor, and may be in person or online as appropriate. Not eligible for CR/NCR option.

**Prerequisite:** Completion of 9.0 credits

**Distribution Requirements:** Humanities

The following courses from other programs are cross-listed with Book and Media Studies and can be applied towards the Book and Media Studies Major or Minor.

### **CHC203Y1Y CHRISTIANITY AND SOCIETY THROUGH THE AGES**

**Instructor:** Michael O'Connor/Jean Olivier Richard **Class:** Wednesday 11-12; Thursday 2-4

This course explores the historical engagement of various Christian traditions with the prevailing political, social, and ethnic cultures in the western world and beyond. Students will also examine the development of Christianity as it confronts changes in the symbolic and intellectual universes from antiquity to post-modernity.

**Distribution Requirements:** Humanities

**Breadth Requirements:** Society and its Institutions (3); Thought, Belief and Behaviour (2)

### **CLT355H1S CELTIC CINEMA**

**Instructor:** TBA **Class:** Monday 6-9

An exploration of contemporary films of Ireland, Scotland and Wales from 1980 to the present, as they relate to representations of Celtic identity and the formation of national cinema.

**Prerequisites:** Completion of 4.0 credits

**Distribution Requirements:** Humanities / **Breadth Requirements:** Creative and Cultural Representations (1)

### **MST210H1F THE EARLY MEDIAEVAL TRADITION**

**Instructor:** Giulio Silano **Class:** Thursday 3-5

An introduction to the thought and culture of early mediaeval Europe. Students are introduced to important monuments of early mediaeval History, Thought, Literature, and Art. They follow some of the common threads that run through these disciplines and explore chief expressions of early mediaeval life and thought.

**Distribution Requirements:** Humanities / **Breadth Requirements:** Thought, Belief and Behaviour (2)

### **MST212H1S THE LATER MEDIAEVAL TRADITION**

**Instructor:** TBA **Class:** Tuesday 10-12 / **Tutorial:** Wednesday 11-12

An introduction to the thought and culture of later mediaeval Europe. Students are introduced to important monuments of later mediaeval History, Thought, Literature, and Art. They follow some of the common threads that run through these disciplines and explore chief expressions of later mediaeval life and thought.

**Distribution Requirements:** Humanities / **Breadth Requirements:** Thought, Belief and Behaviour (2)

### **MST358H1F THE MEDIAEVAL BOOK**

**Instructor:** Alison More **Class:** Tuesday 10-12

This course examines the most salient aspects of mediaeval manuscript culture. We will study, first, how the parchment for books was folded, pricked, ruled and bound, and second, what scripts were employed in the different codices. We will also examine the various types of books made in the Middle Ages and the challenges they pose to modern scholars.

**Recommended Preparation:** [LAT102H1](#), [MST210H1](#)/[MST212H1](#) or a course in mediaeval history.

**Distribution Requirements:** Humanities / **Breadth Requirements:** Creative and Cultural Representations (1)

**MST406H1F**

**MEDIAEVAL SEMINAR II**

**WOMEN ON THE MARGINS: FORMS OF DEVOTION AND FEMALE RELIGIOUS IDENTITY**

**Instructor: Alison More**

**Class: Thursday 10-12**

From the early thirteenth century onwards, groups of women who were unable or unwilling to pursue a traditional religious vocation chose to dedicate themselves to active charity. These women sought an apostolate beyond monastic cloisters. The liminal status of these women – between the secular and the religious spheres – became increasingly controversial from the beginning of the fourteenth century. This course traces the evolution and changing social role of women (lay, religious, and those in between). Through a rigorous examination of primary sources, it addresses issues such as the relationship between the religious and secular, popular religion, heresy, the supernatural, mysticism, and the changing ideals of female holiness.

**Prerequisite:** 1.0 credit in MST courses

**Recommended preparation:** MST210H1/MST212H1 or other mediaeval courses

**Distribution Requirements:** Humanities / **Breadth Requirements:** Thought, Belief and Behaviour (2)

*May 6, 2022*